



# COACH INTERNATIONAL TECHNIQUE PRIVATE LIMITED

[Formerly knows as "Captain Pumps Private Limited"]

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# Who

# WE ARE?



#### PIONEER IN BEST WATER PUMPING SOLUTIONS IN INDIA

The COACH Group is one among India's advanced pumping technologies Manufacturers that produce pumps and systems under the "COACH" Brand. The privately held family-owned firm shoulders transportation of water in an efficient and sustainable way for agricultural, building services, industrial, and public utilities markets. From effortful skill to effortless efficiency. From dream to reality. We are providing Smart Pumping Solutions.

Gujarat has always been known for being a key hub for the Global Pump industry. One name that has silently stolen a march over others is COACH, one of India's advanced pump and water technology manufacturers that produces pumps and systems under the 'COACH' brand. COACH Group started its journey in 1999 as a small unit with five workers and in January 2010 the company has been promoted as a private limited under the company act as a CAPTAIN PUMPS PRIVATE LIMITED and recently we have changed the name of the company to "COACH INTERNATIONAL TECHNIQUE PRIVATE LIMITED" in order to enter the global market and grab global opportunities.

The certification of ISO 9001 and ISI marks were just an affirmation of our excellence and the quality we offer. Understanding the need of customers for quality and cost-effective pumping solutions and fluid management systems COACH is established by the veterans having more than 22 years of experience.

## Envision

# A BETTER FUTURE...



### **Mission**

To become an ethical, intuitive, and value-based company of global reach with an ability to produce superior quality products using the latest technologies and infrastructure.

Our Mission is Enabling Indian Farmers to prosper, today and in the future.

#### Vision

To maintain and constantly raise our standards in the Pumping industry, and attain the highest level of customer service and earn respect and credibility from our customers.

#### Value

Leadership through consistent quality and operational excellence combined with increased awareness and extensive availability of the solutions on offer. We are a brand that is adding value to water, the lifeline of the world. This drives us to create reliable, innovative, and sustainable solutions for the world.

We value our...

Work | Customers | Employees

# We

# BEING...

# ...Superior

Guided by a relentless focus on quality and customer service, we at COACH, constantly strive to implement the critical initiatives required to achieve the corporate vision. In doing so, we have always delivered manufacturing excellence in every product of the Company and met or even exceeded our commitments in the market and to the customers we serve. All our long-term strategies and short-term actions are molded by a set of core values that are shared by all of our workers and every single associate.

### ...Creative

Whether it is production, marketing, or branding, creativity is the hallmark and comes naturally at COACH. These are the foundations that have enabled the brand to evolve as a super-premium brand staying ahead of others for the last several years. COACH has been propagating SMART PUMPING SOLUTIONS and its products have been changing the quality of life of millions of human beings, globally.

#### ...Qualitative

In the line of our philosophy of giving technologically superior products to our customers, COACH maintains the highest standard and quality by meticulously checking the raw material at every stage of production to ensure that each and every finished product is an embodiment of perfection.

Quality is the ultimate differentiator. Delivering quality that matches global requirements is not easy. But, with stringent quality policies, strong quality tests at every level of product development, beginning with raw materials, help us to deliver right, every time.

SUPERIOR

CREATIVE

QUALITATIVE

# Our Power & STRENGTH







We rely on our dedicated, expert team to create energy efficient solutions, while ensuring energy conservation.

A professionally qualified & dedicated team of experts is deployed at each level of hierarchy within the Coach International Technique Private Limited we channel the diverse skill-set of every member in the same direction to ensure perfection. Our employees & technical staff also attend seminars, workshop & training to keep themselves updated with the latest knowhow.

## Research &

# **DEVELOPMENT**

#### Research based on new ideas...

We, focus on innovation as one of the main pillars for growth. An on going research based on new ideas, inventions gives our work force a new direction towards technical progress.

Our research and development is done using 3D modeling and simulation software for fast and efficient developments. Development in vibration, rotation, power transmission, water flow pattern and higher efficiency are the key areas at making a valuable difference to our customers' lives.

We have a dedicated R&D Center at our manufacturing facility that closely co-operates and work with various department to provide the best and the latest in the term of technology and design.



# We believe in **QUALITY**



#### In our work, quality is paramount...

The supreme quality ingrained in the vision as well as in each process of the production has helped us deliver long term prosperity and exponential growth.

We believe in quality and therefore, We adhere to the most stringent quality check at every stage of our production process. Every product at Coach undergoes an array of energy efficient test, before coming out of the plant.

Our quality engineer make sure the raw material reaches to the manufacturing precess as per our Quality Assurance Plan. All the manufacturing precess are controlled by our QC engineers, who offer various data analysis makes sure the customer requirements are full-filled.

Our fully automatic testing laboratory confirms the quality of the final product. We also conduct inspection from certified agencies such as EQDC and BIS to ensure the highest level of quality. We strictly adhere to the various national & international norms & standards like ISI, CE and ISO.

The special cell for SPC and SQC at our quality control section analysis dayto-day data to make our product qualitative







PUMPS | MOTORS | PIPES | CABLES | PANELS | SOLAR PUMPS

# **ACHIEVEMENTS**



QUALITY PRODUCT AWARD

ENTREPRENEURSHIP

AWARD



LECENDS OGUARAT OGUARAT OGUARAT OGUARAT OGUARAT OGUARAT OGUARAT

**BEST QUALITY PRODUCT AWARD**IN PUMPING INDUSTRY - IN YEAR-2022



ENTREPRENEURSHIP AWARD
IN YEAR-2017



























# CERTIFICATIONS



International Certificate of CE



IEC (Import Export Code)



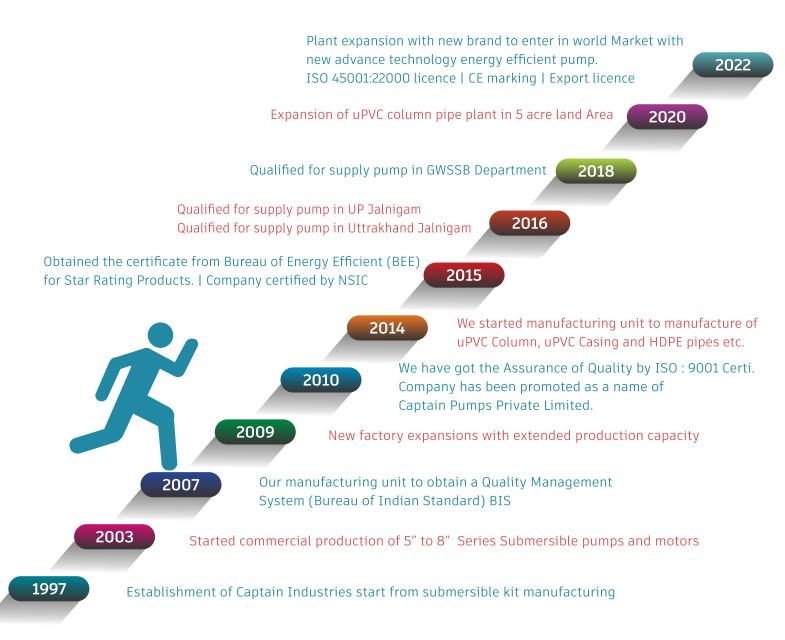
ISO 45001:2018
Certificate for
Environment



Member of IPMA

# **MILESTONES**





#### WEARE

COACH is one of the most energyefficient and wide range products brand. Our products have consistently improved the reliability of products in the pumping industry over the years. We ensuring the highest energy efficient product range every time.



#### **INNOVATIVE**

Ability to produce Energy Efficient products with cost effective innovations. The Company continues to develop new and innovative solutions for each of its customers, to meet specific requirements and regulatory standards in the market.



#### **SUSTAINABILITY**

At COACH we take every step to understand our customer requirements and to find solutions that meet them or exceed. We have focused on creating a business model aimed at generating longterm sustainability and reliability.



#### **TECHNOLOGY**

Our products are manufactured using state of-the-art technology. With a majority of the components being manufactured in-house, we are able to extend the value chain, optimise sourcing costs and enhance quality control.



#### **EXPERIENCE**

More than 25 years of experience in the pumping industry by quality products range. The company has vast experience and considerable expertise in dealing with modern technology based pumps. Our upto-date technologies submersible pump is the perfect example of modern engineering.



#### **CUSTOMER SATISFACTION**

Our focus is to provide customer-centric service. To ensure 100% satisfaction of our customers, we provide prompt support alongside providing our customers with high-end products. We also take prompt measures to resolve an issue or to rectify mistakes. We have solved our products or performance, Timely supplies, Quality of packaging or dispatch, Attitude and behavior of concerned persons towards them.

